

## Digestive Remedies in South Africa

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In 2017, digestive remedies continued to benefit from the self-medication trend as consumers increasingly researched ailments and the remedies available locally. Urbanisation and sedentary jobs are causing a rise in lifestyle diseases such as stress-related digestive disorders and obesity-related health complications. More people are also joining the workforce and have less time to cook homemade meals, instead becoming more reliant on processed foods and consumer foodservice. Consequently, more...

Euromonitor International's Digestive Remedies in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Digestive Remedies market; Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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