

Digestive Remedies in Romania

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The increasing sales of digestive remedies were primarily driven by the increasing health concerns about digestive disorders. An ageing population, changing eating patterns, increasingly stressful lifestyles and a new trend of self-diagnosis for gastrointestinal conditions, especially among younger consumers, also drove steady growth and interest in digestive remedies. In addition, increasing consumer concerns about the potentially harmful effects of long-term use of many OTC medications along w...

Euromonitor International's Digestive Remedies in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Digestive Remedies market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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