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Digestive Remedies in Kenya

https://marketpublishers.com/r/D48718760CCEN.html
Date: January 2024
Pages: 23
Price: US$ 990.00 (Single User License)
ID: D48718760CCEN

Abstracts

Digestive remedies continues to witness value growth in 2023, aided by inflationary-led price increases. An ageing population is also supporting volume sales as older people are more likely to have digestive problems. However, unhealthy diets are also leading to increased acidity and heartburn among the general population, which is also being underpinned by busy, modern lifestyles. All these factors are supporting value sales for digestive remedies.

Euromonitor International's Digestive Remedies in Kenya report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Digestive Remedies market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
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