

Digestive Remedies in Israel

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Digestive remedies is seeing a decline in most categories. This is largely due to the shift to Rx drugs; when the drugs are prescribed, consumers can purchase them at a significant discount as they are then subsidised by their HMO. In addition, several OTC drugs can also be prescribed by doctors, allowing consumers to purchase them at a discount as well; this drives consumers who take such drugs regularly, such as antacids and proton pump inhibitors, to ask their doctors for prescriptions in ord...

Euromonitor International's Digestive Remedies in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Digestive Remedies market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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