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Digestive Remedies in Ireland

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Abstracts

Digestive remedies is one of the most stable consumer health categories in Ireland, but the lack of innovations and breakthroughs over the review period is posing a limitation to growth. Even new product launches are rare in this category, with the last most notable change occurring in 2021, when Buscopan moved from Rx to OTC. After some turmoil with the stock of Fybogel, the supply of digestive remedies is back on track in 2023.

Euromonitor International's Digestive Remedies in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Digestive Remedies market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

DIGESTIVE REMEDIES IN IRELAND
KEY DATA FINDINGS
2023 DEVELOPMENTS
Healthier lifestyles lead to lower reliance on digestive remedies
Consumers are more adept at self-medicating for digestive issues
Recovery in travel drives impulse sales
PROSPECTS AND OPPORTUNITIES
Healthy diets will challenge digestive remedies category
H2 blockers to lose out to proton pump inhibitors
Prevalence of obesity will drive sales of digestive remedies
CATEGORY DATA
Table 1 Sales of Digestive Remedies by Category: Value 2018-2023
Table 2 Sales of Digestive Remedies by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Digestive Remedies: % Value 2019-2023
Table 4 LBN Brand Shares of Digestive Remedies: % Value 2020-2023
Table 5 Forecast Sales of Digestive Remedies by Category: Value 2023-2028
Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028
CONSUMER HEALTH IN IRELAND
EXECUTIVE SUMMARY
Consumer health in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer health?
MARKET INDICATORS
Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023
Table 8 Life Expectancy at Birth 2018-2023
MARKET DATA
Table 9 Sales of Consumer Health by Category: Value 2018-2023
Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023
Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023
Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023
Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023
Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

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Table 15 Distribution of Consumer Health by Format and Category: % Value 2023
Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028
Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028
APPENDIX
OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
DISCLAIMER
DEFINITIONS
SOURCES
Summary 1 Research Sources

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