

Digestive Remedies in Hong Kong, China

<https://marketpublishers.com/r/D9026C54136EN.html>

Date: October 2022

Pages: 25

Price: US\$ 990.00 (Single User License)

ID: D9026C54136EN

Abstracts

Digestive remedies is set to see strong current value growth in 2022, as limitations on gatherings were eased after Q1. The relaxation of social distancing measures since April led to more occasions for dining out and social gatherings, therefore, sales of digestive remedies rebounded quickly due to the surge in local demand. Meanwhile, as the Hong Kong government lifted compulsory hotel quarantine in September, demand for motion sickness remedies is expected to recover as long-distance travel r...

Euromonitor International's Digestive Remedies in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Digestive Remedies market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

DIGESTIVE REMEDIES IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Digestive remedies shows robust growth in 2022

Easing of restrictions on dining out and social gatherings improves demand for digestive remedies

Expansion of interest in vitamins and dietary supplements poses competition

PROSPECTS AND OPPORTUNITIES

Digestive issues linked to lifestyles will contribute to the growth of digestive remedies

Motion sickness remedies and diarrhoeal remedies expected to grow as travel restrictions eased

Growing online presence, despite limited share

CATEGORY DATA

Table 1 Sales of Digestive Remedies by Category: Value 2017-2022

Table 2 Sales of Digestive Remedies by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Digestive Remedies: % Value 2018-2022

Table 4 LBN Brand Shares of Digestive Remedies: % Value 2019-2022

Table 5 Forecast Sales of Digestive Remedies by Category: Value 2022-2027

Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Distribution of Consumer Health by Format: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format and Category: % Value 2022

Table 15 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Digestive Remedies in Hong Kong, China

Product link: <https://marketpublishers.com/r/D9026C54136EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D9026C54136EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970