

# Digestive Remedies in Egypt

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## Abstracts

Digestive remedies are the largest product area among consumer health products in Egypt and value sales are driven by unhealthy diets, as well as unhygienic standards in many foodservice outlets. COVID-19 benefitted digestive remedies and it is expected to register double-digit value growth in 2020. However, this is not as high as value growth over the review period, though a lot of value growth over the review period has been driven by inflationary pressure. However, digestive remedies are expe...

Euromonitor International's Digestive Remedies in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Digestive Remedies market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Altana is new leader as its heartburn brand Controloc registers significant value sales

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