

Digestive Remedies in Canada

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Paediatric digestive remedies posted the strongest retail value growth in 2018, but is expected to decline over the forecast period, chiefly due to Canada's falling birth rate. Immigrant families are buoying demand for paediatric digestive remedies, although multiple alternatives for children's digestive issues exist in the form of home remedies, and herbal/traditional products and the category is not expected to sustain growth in the longer term. Motion sickness remedies and diarrhoeal remedies...

Euromonitor International's Digestive Remedies in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Digestive Remedies market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Prospects

Competing Population Trends Create Mixed Results for Digestive Remedies

Ageing Population and Lifestyle Trends Bolster Growth of Digestive Remedies

Increasing Number of Obese and Overweight Canadians Supports Growth

Competitive Landscape

Major Branded and Private Label Players Compete in Fragmented Landscape

Proactive Natural Health and Lifestyle Solutions Challenge OTC Products

Traditional Distribution Channels Expected To Remain Dominant

Category Data

Table 1 Sales of Digestive Remedies by Category: Value 2013-2018

Table 2 Sales of Digestive Remedies by Category: % Value Growth 2013-2018

Table 3 NBO Company Shares of Digestive Remedies: % Value 2014-2018

Table 4 LBN Brand Shares of Digestive Remedies: % Value 2015-2018

Table 5 Forecast Sales of Digestive Remedies by Category: Value 2018-2023

Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Executive Summary

Mature Categories Shaped by Ageing Population Embracing Wellness and Self-care

2018 Delivers Mix of Category Dependent Growth Ranging From Static To Dynamic

Landscape for Consumer Health Remains Fragmented and Competitive

Pharmacy Industry Consolidates While OTC E-commerce Remains Largely Untapped

Short-term Uncertainty Ahead As 'perfect Storm' of Regulatory Changes Looms Large

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2013-2018

Table 8 Life Expectancy at Birth 2013-2018

Market Data

Table 9 Sales of Consumer Health by Category: Value 2013-2018

Table 10 Sales of Consumer Health by Category: % Value Growth 2013-2018

Table 11 NBO Company Shares of Consumer Health: % Value 2014-2018

Table 12 LBN Brand Shares of Consumer Health: % Value 2015-2018

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2013-2018

Table 14 Distribution of Consumer Health by Format: % Value 2013-2018

Table 15 Distribution of Consumer Health by Format and Category: % Value 2018

Table 16 Forecast Sales of Consumer Health by Category: Value 2018-2023

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2018-2023

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration Classification

Self-medication/self-care and Preventive Medicine Care

Switches

Sources

Summary 1 Research Sources

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