

## Digestive Remedies in Canada

URL:	<a href="https://marketpublishers.com/r/D2D600C272BEN.html">https://marketpublishers.com/r/D2D600C272BEN.html</a>
Date:	October 25, 2017
Pages:	20
Price:	US\$ 990.00
ID:	D2D600C272BEN

Fast-paced modern lifestyles, which increase the stress levels of working consumers, in particular, support the growth in sales of digestive remedies in Canada. According to the Canadian Digestive Health Foundation, digestive disorders affect more than 20 million Canadians each year. Inflammatory bowel disease (IBD), heartburn, acid reflux and irritable bowel syndrome (IBS) are among the most common digestive disorders in Canada. In addition, the ageing population trend stimulates the demand for...

Euromonitor International's Digestive Remedies in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Digestive Remedies market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### Table of Content

Headlines

Prospects

Modern Lifestyles and the Ageing Population Trend Stimulate Sales

Obesity Increases the Risk of Digestive Disorders

Digestive Remedies Faces Headwinds

Competitive Landscape

Major Branded and Private Label Players Compete Effectively

Vitamins and Dietary Supplements Challenge Digestive Remedies

Digestive Remedies Players Invest in Innovation To Win Over Consumers

Category Data

Table 1 Sales of Digestive Remedies by Category: Value 2012-2017

- Table 2 Sales of Digestive Remedies by Category: % Value Growth 2012-2017
- Table 3 NBO Company Shares of Digestive Remedies: % Value 2013-2017
- Table 4 LBN Brand Shares of Digestive Remedies: % Value 2014-2017
- Table 5 Forecast Sales of Digestive Remedies by Category: Value 2017-2022
- Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2017-2022

#### Executive Summary

- Consumer Health Continues To Develop and Grow in Canada
- Consumer Health Experiences Steady Value Growth in 2017
- Intense Competition in A Fragmented Competitive Landscape
- Drugstores/parapharmacies Dominates Distribution in 2017
- Growth Opportunities To Be Explored in the Forecast Period

#### Market Indicators

- Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2012-2017
- Table 8 Life Expectancy at Birth 2012-2017

#### Market Data

- Table 9 Sales of Consumer Health by Category: Value 2012-2017
- Table 10 Sales of Consumer Health by Category: % Value Growth 2012-2017
- Table 11 NBO Company Shares of Consumer Health: % Value 2013-2017
- Table 12 LBN Brand Shares of Consumer Health: % Value 2014-2017
- Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2012-2017
- Table 14 Distribution of Consumer Health by Format: % Value 2012-2017
- Table 15 Distribution of Consumer Health by Format and Category: % Value 2017
- Table 16 Forecast Sales of Consumer Health by Category: Value 2017-2022
- Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2017-2022

#### Appendix

- OTC Registration and Classification
- Vitamins and Dietary Supplements Registration and Classification
- Self-medication/self-care and Preventive Medicine
- Switches
- Sources
  - Summary 1 Research Sources

### I would like to order:

**Product name:** Digestive Remedies in Canada  
**Product link:** <https://marketpublishers.com/r/D2D600C272BEN.html>  
**Product ID:** D2D600C272BEN  
**Price:** US\$ 990.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/D2D600C272BEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**