

Dietimport SA in Health and Wellness (Portugal)

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Date: April 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: DFC51F6DEDEEN

Abstracts

Dietimport SA is expected to continue developing its product portfolio, benefiting from the growth potential of the health and wellness trend in Portugal. It will also continue modernising and improving its main distribution channel in the form of its own chain O Celeiro. The retailing chain will represent a key competitive advantage remaining the key reference for health and wellness retailers.

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