

# Dietary Supplements in Venezuela

<https://marketpublishers.com/r/D8175A84CCAEN.html>

Date: February 2019

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: D8175A84CCAEN

## Abstracts

In spite of the recessionary environment that is affecting all products in consumer health, dietary supplements is comparatively more dynamic in 2018. While there has been a loss of traditional brands, other companies are taking advantage of the void left. Most of the company activity over the review period focuses on bestselling products in non-herbal/traditional dietary supplements such as calcium supplements and fish oils/omega fatty acids. At the same time, herbal/traditional dietary supplement...

Euromonitor International's Dietary Supplements in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

**Product coverage:** Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### Headlines

### Prospects

Comparatively Dynamic Category in Consumer Health

Fish Oils/omega Fatty Acids Leads Sales of Dietary Supplements

Garlic Is the New 'miracle' Natural Remedy in Venezuela

### Competitive Landscape

Two Domestic Companies Lead Dietary Supplements

Arco Iris Laboratorio Climbs Another Position in the Ranking

Amway De Venezuela Regains Its Presence in 2018

### Category Data

Table 1 Sales of Dietary Supplements by Category: Value 2013-2018

Table 2 Sales of Dietary Supplements by Category: % Value Growth 2013-2018

Table 3 Sales of Dietary Supplements by Positioning: % Value 2013-2018

Table 4 Sales of Fish Oils/Omega Fatty Acids by Type: % Value 2013-2018

Table 5 NBO Company Shares of Dietary Supplements: % Value 2014-2018

Table 6 LBN Brand Shares of Dietary Supplements: % Value 2015-2018

Table 7 Forecast Sales of Dietary Supplements by Category: Value 2018-2023

Table 8 Forecast Sales of Dietary Supplements by Category: % Value Growth 2018-2023

### Executive Summary

Hyperinflation Worsens An Already Critical Situation

Negative Growth Rates Continue in Spite of A Slightly Better Supply

Oligopolistic Competition Characterises the Venezuelan Market in 2018

Drugstores/parapharmacies Lead Retail Distribution

Future Performance Hinges on Macroeconomic and Industrial Policies

### Market Indicators

Table 9 Consumer Expenditure on Health Goods and Medical Services: Value 2013-2018

Table 10 Life Expectancy at Birth 2013-2018

### Market Data

Table 11 Sales of Consumer Health by Category: Value 2013-2018

Table 12 Sales of Consumer Health by Category: % Value Growth 2013-2018

Table 13 NBO Company Shares of Consumer Health: % Value 2014-2018

Table 14 LBN Brand Shares of Consumer Health: % Value 2015-2018

Table 15 Distribution of Consumer Health by Format: % Value 2013-2018

Table 16 Distribution of Consumer Health by Format and Category: % Value 2018

Table 17 Forecast Sales of Consumer Health by Category: Value 2018-2023

Table 18 Forecast Sales of Consumer Health by Category: % Value Growth  
2018-2023

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Sources

Summary 1 Research Sources

## I would like to order

Product name: Dietary Supplements in Venezuela

Product link: <https://marketpublishers.com/r/D8175A84CCAEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D8175A84CCAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970