

# Dietary Supplements in Venezuela

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## Abstracts

In spite of the recessionary environment that is affecting all products in consumer health, dietary supplements is comparatively more dynamic in 2018. While there has been a loss of traditional brands, other companies are taking advantage of the void left. Most of the company activity over the review period focuses on bestselling products in non-herbal/traditional dietary supplements such as calcium supplements and fish oils/omega fatty acids. At the same time, herbal/traditional dietary supplement...

Euromonitor International's Dietary Supplements in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

**Product coverage:** Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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