

Dietary Supplements in Ukraine

<https://marketpublishers.com/r/D3CA14F66A3EN.html>

Date: September 2021

Pages: 27

Price: US\$ 990.00 (Single User License)

ID: D3CA14F66A3EN

Abstracts

Dietary supplements is expected to register a second year of double-digit value growth, as consumers look to improve their nutrition in order to protect themselves from COVID-19. Products such as garlic and zinc benefit from the heightened demand for dietary supplements. There is also a shift to online sales, with online iHerb performing well, due its wide range and affordable pricing, as well as periodic discount offers. Dietary supplements is a significant product area in Ukraine, lying second...

Euromonitor International's Dietary Supplements in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

DIETARY SUPPLEMENTS IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Dietary supplements continue to benefit from COVID-19

Multinationals continue to dominate

Players react to increased demand by expanding ranges

PROSPECTS AND OPPORTUNITIES

Positive growth for dietary supplements over forecast period

Split expected to remain stable as consumers stick to necessary products

Dietary supplements taken in combination with positive lifestyle changes

CATEGORY DATA

Table 1 Sales of Dietary Supplements by Category: Value 2016-2021

Table 2 Sales of Dietary Supplements by Category: % Value Growth 2016-2021

Table 3 Sales of Dietary Supplements by Positioning: % Value 2016-2021

Table 4 NBO Company Shares of Dietary Supplements: % Value 2017-2021

Table 5 LBN Brand Shares of Dietary Supplements: % Value 2018-2021

Table 6 Forecast Sales of Dietary Supplements by Category: Value 2021-2026

Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2021-2026

CONSUMER HEALTH IN UKRAINE

EXECUTIVE SUMMARY

Consumer health in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2016-2021

Table 9 Life Expectancy at Birth 2016-2021

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2016-2021

Table 11 Sales of Consumer Health by Category: % Value Growth 2016-2021

Table 12 NBO Company Shares of Consumer Health: % Value 2017-2021

Table 13 LBN Brand Shares of Consumer Health: % Value 2018-2021

Table 14 Distribution of Consumer Health by Format: % Value 2016-2021

Table 15 Distribution of Consumer Health by Format and Category: % Value 2021

Table 16 Forecast Sales of Consumer Health by Category: Value 2021-2026

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2021-2026

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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