

# Dietary Supplements in Turkey

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## Abstracts

In the wake of Coronavirus (COVID-19), a growing number of local consumers are re-examining their diets. Obesity was identified as a major risk factor for developing severe symptoms, if one contracted the virus. As a result, consumers changed their eating habits, with many favouring fresh over processed food. However, this may hinder the need to use vitamins or dietary supplements as part of a regular diet. The negative effect on the Turkish economy of political uncertainty and two big earthquak...

Euromonitor International's Dietary Supplements in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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