

Dietary Supplements in Spain

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Abstracts

While value growth of dietary supplements is slowing as economic pressures hinder more frequent purchases by consumers, the category remains a more dynamic performer than vitamins in 2023. Although health and wellness have become the primary concern of Spanish consumers when selecting dietary supplements since the pandemic, the pre-existing trend towards dietary supplements with a youth and beauty positioning remains relevant and growing in 2023. Maintaining a youthful appearance, including impr...

Euromonitor International's Dietary Supplements in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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