

Dietary Supplements in Saudi Arabia

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Abstracts

Dietary supplements is set to maintain dynamic current value growth in 2023. After the onset of the pandemic, consumers educated themselves on the health benefits of specific ingredients, and became particularly interested in dietary supplements with an immunity positioning, as well as those which are known to improve general health. As such, echinacea, beta-glucan, calcium, and zinc witnessed significant interest. Despite the limited impact of the pandemic at the end of the review period, this...

Euromonitor International's Dietary Supplements in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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