

Dietary Supplements in Portugal

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Abstracts

After a sharp spike in growth in retail volume terms in 2020 following the outbreak of COVID-19, sales of dietary supplements with an immune system positioning continued to normalise in 2023. Ginseng, for instance, looks set to register a significant decline in retail volume terms in 2023 for the second year running. Dietary supplements with an immune system positioning boomed in 2020 and 2021 as Portuguese consumers saw these products as a way to reduce their chances of catching COVID-19, or at...

Euromonitor International's Dietary Supplements in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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