

# Dietary Supplements in the Philippines

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## Abstracts

Probiotic supplements generated further positive sales growth in 2023 as the category continued to recover from the significant sales declines registered in 2021. Many consumers began taking probiotic products as a way of strengthening their immune system function and general wellbeing during the early stages of the COVID-19 pandemic as maintaining a healthy gut biome was widely touted as one of the best ways to avoid succumbing to a serious case of COVID-19. Crucially, many of the consumers who...

Euromonitor International's Dietary Supplements in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

October 2023

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