

Dietary Supplements in Morocco

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Abstracts

Growth in total dietary supplements current value sales in Morocco in 2023 is expected to surpass that recorded in 2022, as are volume growth rates for most categories. Just as with vitamins, rising health awareness is leading more people to regularly take these products in an effort to improve their nutritional intake, strengthen their natural defences against illness and alleviate the symptoms of chronic conditions. This behaviour has recently become more pronounced due to the increased focus...

Euromonitor International's Dietary Supplements in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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