

Dietary Supplements in Ireland

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Abstracts

Healthier lifestyles and a focus on immune system support are the key drivers of dietary supplements sales in 2023. Concerns surrounding COVID-19 led more Irish consumers to start taking dietary supplements on a regular basis as a preventive measure to improving general health and wellbeing, and reducing their risk of various diseases. Similarly, increased health-consciousness has made some people more inclined to choose dietary supplements as a natural alternative to OTC and Rx medications when...

Euromonitor International's Dietary Supplements in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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