

Dietary Supplements in Indonesia

<https://marketpublishers.com/r/D6C3F6A5B3BEN.html>

Date: September 2023

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: D6C3F6A5B3BEN

Abstracts

In 2023, dietary supplements is only set to see low current value growth, but will maintain the gains seen during the pandemic. Meanwhile, although retail volume sales are expected to decline in around half the categories, this is after seeing a peak during the pandemic, and because consumers are using up their stocks before they purchase any more; despite this, in most cases sales will remain higher than the pre-pandemic level. The pandemic has shaped the behaviour of Indonesian consumers, with...

Euromonitor International's Dietary Supplements in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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