

Dietary Supplements in India

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Abstracts

Dietary supplements has been experiencing significant growth in India, primarily owing to the growing challenge of maintaining a balanced diet in the face of increasingly hectic and sedentary lifestyles. As the pace of life accelerates and work demands surge, people often find it challenging to allocate time for preparing nutritious meals. As individuals struggle with increasingly hectic routines, cooking at home usually takes a backseat, giving way to the convenience of dining out at restaurant...

Euromonitor International's Dietary Supplements in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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