

Dietary Supplements in Hungary

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Abstracts

Growth in dietary supplements current value sales in 2023 is expected to be slower than in 2022, while the vast majority of categories are set to contract in volume terms for a second consecutive year. With Hungary experiencing the highest inflation in the EU, overall demand continues to be depressed by steep unit price hikes and declining purchasing power. The weakness of the forint has had more of a negative impact in this respect than in many other areas of the local consumer health market, a...

Euromonitor International's Dietary Supplements in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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