

# Dietary Supplements in Guatemala

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## Abstracts

Towards the end of the review period, direct seller Herbalife launched a new product called Immunity Essentials. This supplement can be mixed into water, tea or other drinks, and is taken once a day to support the functioning of the immune system. It is formulated with a fermented yeast concentrate, and also contains zinc, vitamin C and vitamin D. The product is expected to perform well in the market, given the familiarity of many Guatemalan consumers with Herbalife products. Moreover, awareness...

Euromonitor International's Dietary Supplements in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Dietary Supplements in Guatemala  
Euromonitor International  
September 2023

### **LIST OF CONTENTS AND TABLES**

DIETARY SUPPLEMENTS IN GUATEMALA  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Direct seller, Herbalife, launches new product  
Paediatric dietary supplements segment sees strong growth  
Consumers seeking supplements to address specific issues

### **PROSPECTS AND OPPORTUNITIES**

Dietary supplements expected to rebound  
Local players gaining momentum in this space  
Direct sellers set to expand over forecast period

### **CATEGORY DATA**

Table 1 Sales of Dietary Supplements by Category: Value 2018-2023  
Table 2 Sales of Dietary Supplements by Category: % Value Growth 2018-2023  
Table 3 Sales of Dietary Supplements by Positioning: % Value 2018-2023  
Table 4 NBO Company Shares of Dietary Supplements: % Value 2019-2023  
Table 5 LBN Brand Shares of Dietary Supplements: % Value 2020-2023  
Table 6 Forecast Sales of Dietary Supplements by Category: Value 2023-2028  
Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

### **CONSUMER HEALTH IN GUATEMALA**

#### **EXECUTIVE SUMMARY**

Consumer health in 2023: The big picture

### **2023 KEY TRENDS**

Competitive landscape  
Retailing developments  
What next for consumer health?

### **MARKET INDICATORS**

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 Life Expectancy at Birth 2018-2023

#### MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Penetration of Private Label by Category: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format: % Value 2018-2023

Table 16 Distribution of Consumer Health by Format and Category: % Value 2023

Table 17 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 18 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

#### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

#### DISCLAIMER

#### DEFINITIONS

#### SOURCES

Summary 1 Research Sources

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