

# **Dietary Supplements in Dominican Republic**

https://marketpublishers.com/r/D5B3E0FAAD3EN.html Date: September 2023 Pages: 24 Price: US\$ 990.00 (Single User License) ID: D5B3E0FAAD3EN

## **Abstracts**

Dietary supplements continues to expand in 2023 as consumers have a large variety of products to choose from and are responding favourably to new product launches. At the end of 2022, for instance, Megalabs, launched InvitaEnergy, a combination of guarana, ginseng, vitamins, iron and other minerals. The product is primarily distributed in pharmacies and claims to boost physical performance and mental capacity while providing essential vitamins and minerals.

Euromonitor International's Dietary Supplements in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### Contents

DIETARY SUPPLEMENTS IN DOMINICAN REPUBLIC **KEY DATA FINDINGS** 2023 DEVELOPMENTS Product variety and new launches support growth of dietary supplements Consumers demand immunity-boosting products Direct sellers lead a highly fragmented competitive landscape PROSPECTS AND OPPORTUNITIES Dietary supplements to continue their expansion Direct selling channel poised to experience further growth Growth potential for natural products CATEGORY DATA Table 1 Sales of Dietary Supplements by Category: Value 2018-2023 Table 2 Sales of Dietary Supplements by Category: % Value Growth 2018-2023 Table 3 Sales of Dietary Supplements by Positioning: % Value 2018-2023 Table 4 NBO Company Shares of Dietary Supplements: % Value 2019-2023 Table 5 LBN Brand Shares of Dietary Supplements: % Value 2020-2023 Table 6 Forecast Sales of Dietary Supplements by Category: Value 2023-2028 Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028 CONSUMER HEALTH IN DOMINICAN REPUBLIC EXECUTIVE SUMMARY Consumer health in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for consumer health? MARKET INDICATORS Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023 Table 9 Life Expectancy at Birth 2018-2023 MARKET DATA Table 10 Sales of Consumer Health by Category: Value 2018-2023 Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023 Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023 Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023 Table 14 Penetration of Private Label by Category: % Value 2018-2023 Table 15 Distribution of Consumer Health by Format: % Value 2018-2023



Table 16 Distribution of Consumer Health by Format and Category: % Value 2023 Table 17 Forecast Sales of Consumer Health by Category: Value 2023-2028 Table 18 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028 APPENDIX OTC registration and classification Vitamins and dietary supplements registration and classification Self-medication/self-care and preventive medicine Switches Summary 1 OTC: Switches 2022-2023 DISCLAIMER DEFINITIONS SOURCES Summary 2 Research Sources



#### I would like to order

Product name: Dietary Supplements in Dominican Republic Product link: https://marketpublishers.com/r/D5B3E0FAAD3EN.html Price: US\$ 990.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/D5B3E0FAAD3EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970