

Dietary Supplements in Canada

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Abstracts

Having witnessed spikes in retail volume sales due to heightened awareness of the importance of health with the onset of the Coronavirus (COVID-19) pandemic, dietary supplements continues to stabilise in 2023. Probiotics supplements are set to continue to grow demand over the last year of the review period, supported by consumer interest in preventative health as well as general health and wellness. Probiotics appeal to many consumers due to their perceived preventative health benefits. However,...

Euromonitor International's Dietary Supplements in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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