

# Dietary Supplements in Brazil

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## Abstracts

Dietary supplements is expected to see solid current value growth in Brazil in 2023, maintaining the trend seen for many years. During the years of the pandemic, consumers predominantly focused on products that strengthened their immune system. While the consumption objective has shifted in 2023, one enduring aspect from the pandemic years remains a sustained surge in consumer interest and trust in dietary supplements. According to data from Euromonitor International's Voice of the Consumer: Hea...

Euromonitor International's Dietary Supplements in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2024

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