

# Dietary Supplements in Austria

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## Abstracts

Dietary supplements has seen mixed results in 2023 with some categories recording healthy growth while others have seen a steep drop off in demand. Overall, consumers are frequently using dietary supplements in 2023 as they look to lead healthier and more balanced lives and maintain a stronger immune system and overall wellbeing. Convenience and ease-of-use are playing an important role in the post-pandemic period as consumers return to their increasingly hectic and busy lives. This is favouring...

Euromonitor International's Dietary Supplements in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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