

Dietary Supplements in Australia

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Abstracts

Rising inflation in 2023 is placing downwards pressure on disposable incomes in Australia, which is having a significant impact on discretionary spending. While there is still robust interest in dietary supplements, such products are expensive, and represent a significant proportion of the basket value for an average shopper, which is impacting consumer spending behaviour. Manufacturers are also experiencing heightened input costs in the inflationary environment, with the reliance of the Austral...

Euromonitor International's Dietary Supplements in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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