

DiDi Global Inc in Mobility (World)

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Abstracts

DiDi is a mobility platform that offers a wide range of services, such as ride and taxi hailing, hitch and food delivery across regions such as Asia-Pacific, Latin America and Africa. Despite facing profitability challenges and cybersecurity issues, DiDi remains committed to technological innovation, pioneering in electrification and autonomy. Alongside its wide global user base these factors contribute to the maintenance of its leading market share and the expansion of its global operations.

Euromonitor International's DiDi Global Inc in Mobility (World) Company Profile offers a detailed strategic analysis of the company's business in the Shared Mobility industry. The report assesses the company's business model, analysing its strengths, weaknesses, opportunities, and threats as well as the financial and operational position of the company. The report further assesses the competitor landscape and offers a view on how the company is expected to advance its business model in the future. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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