

# Dicasold SA in Packaged Food (Uruguay)

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## Abstracts

The company is already established as a reliable distributor of international and domestic brands, with adequate logistics and updated know-how. Dicasold aims to widen its current portfolio, carefully selecting new brands and products. During the review period it diversified its product mix outside its original packaged food portfolio, adding sanitary protection in 2010 and fruit juice in 2011, both lines from recognised international and local brands.

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**Product coverage:** Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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