

DiaWest-Kompiuterny Svit TOV in Consumer Electronics (Ukraine)

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Date: December 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: D275EEC479AEN

Abstracts

Losing volume share in 2015, DiaWest-Kompiuterny Svit TOV is going to keep its share over the forecast period by stabilising the brand's sales through its own store-based retailing chain.

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