

Diageo Ireland Ltd in Alcoholic Drinks (Ireland)

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Abstracts

Diageo Ireland is expected to strengthen its leading position in the Irish market by continuing to invest in its core products, particularly its iconic Guinness brand. The company will continue to respond to the growing demand for craft beer and spirits through ongoing innovation via its Brewers Project.

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Contents

Strategic Direction

Key Facts

Summary 1 Diageo Ireland Ltd: Key Facts

Competitive Positioning

Summary 2 Diageo Ireland Ltd: Competitive Position 2016

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