

Diageo Distribution ZAO in Luxury Goods (Russia)

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Abstracts

Diageo Distribution ZAO is an official importer of Diageo Plc's brands to Russia, including Reserve, a division which represents the multi-award winning portfolio of super premium alcoholic drinks brands like Johnnie Walker (whiskies), Cîroc (vodka) and Tanqueray No. Ten gin.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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