

Dia SA in Retailing (Turkey)

<https://marketpublishers.com/r/D1011AE86D7EN.html>

Date: July 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: D1011AE86D7EN

Abstracts

Currently operating in 33 cities in Turkey, Dia aims to open new stores in other cities in Turkey, to be able to reach more people throughout the country. The company has more than 1,000 stores, and aims to increase this to 2,000 in a couple of years.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

- Strategic Direction
- Key Facts
- Summary 1 Dia SA: Key Facts
- Summary 2 Dia SA: Operational Indicators
- Internet Strategy
- Company Background
- Private Label
- Summary 3 Dia SA: Private Label Portfolio
- Competitive Positioning
- Summary 4 Dia SA: Competitive Position 2012

I would like to order

Product name: Dia SA in Retailing (Turkey)

Product link: <https://marketpublishers.com/r/D1011AE86D7EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D1011AE86D7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970