

# DHC Corp in Beauty and Personal Care (Japan)

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## Abstracts

DHC Corp aims to deliver high-quality products with affordable pricing. Medicated Q is a successful skin care series and the company reported sales of over 9.5 million units since its initial launch. With over 100 specialists, including doctors and beauty assistants, DHC Corp offers consultation services over the telephone to cater to specific concerns and needs of each consumer. DHC Corp aims to deliver specific value and innovative services to consumers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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