

Devialet SA in Consumer Electronics (France)

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Abstracts

As a booming start-up company in France, Devialet's main vision for 2017-2018 is to gain further brand recognition and listings among local retailers. The company seeks to maintain its high-end/luxury positioning by emphasising the unique "implosive" sound experience of its Phantom speakers.

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Contents

Strategic Direction

Key Facts

Summary 1 Devialet SA: Key Facts

Summary 2 Devialet SA: Operational Indicators

Competitive Positioning

Summary 3 Devialet SA: Competitive Position 2016



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