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Abstracts

With the launch of its 2012 strategy called 2015+ Deutsche Bank aims to address the current challenges, such as increasing regulation, historically low interest rates, increased pressure on margins, and last but not least, a critical public perception of the financial industry, and to position itself successfully in this changing environment. Furthermore, with the strategy 2015+ besides its universal banking model Deutsche Bank reaffirmed its commitment to its home market, Germany, where the...

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