

## Detskiy Mir Group in Apparel (Russia)

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### Abstracts

The Detskiy Mir Group, which is a holding company, operates the largest chain of apparel and personal goods stores specialising in children's products in Russia. The Group currently includes Detskiy Mir retail chain stores, and luxury shopping centre, Children's Gallery Yakimanka. In 2012 Detskiy Mir Group had 195 supermarkets (or even hypermarkets) in 95 cities of Russia and Kazakhstan.

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## Contents

DETSKIY MIR GROUP IN APPAREL (RUSSIA)

Euromonitor International

August 2013

Strategic Direction

Key Facts

Summary 1 Detskiy Mir Group: Key Facts

Company Background

Chart 1 Detskiy Mir Group: Detskiy Mir in Moscow

Production

Competitive Positioning

Summary 2 Detskiy Mir Group: Competitive Position 2012

Internet Strategy

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