

Desperate Times?: Forecast Revisit for Packaged Food in 2011

URL:	https://marketpublishers.com/r/DB78869080FEN.html
Date:	September 23, 2011
Pages:	80
Price:	US\$ 2,000.00
ID:	DB78869080FEN

Recent events, man-made and natural, are casting doubt on the still vulnerable global economic recovery. US public spending cuts, rampant inflation in China, continued political instability in the Middle East and North Africa, and Japan's tragic earthquake and tsunami are not only impacting economic prospects worldwide, but also the packaged food market specifically. Euromonitor International examines the impact of these developments on future growth prospects for the packaged food industry.

Euromonitor International's *Desperate Times?: Forecast Revisit for Packaged Food in 2011* global briefing offers an insight into the size and shape of the Packaged Food market, highlights buzz topics, emerging geographies, categories and trends and identifies the leading companies and brands. It also offers strategic analysis on driving packaged food industry trends like health and wellness, premiumisation, convenience and value-for-money and how those trends influence factors like new product developments, packaging innovations, retail distribution and retail pricing both historically and into the future.

Product coverage: Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Packaged Food market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Introduction
Final Conclusions
Appendix
Report Definitions

I would like to order:

Product name: Desperate Times?: Forecast Revisit for Packaged Food in 2011
Product link: <https://marketpublishers.com/r/DB78869080FEN.html>
Product ID: DB78869080FEN
Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/DB78869080FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**