

Despar Italia SpA in Retailing (Italy)

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Abstracts

Despar is present over the Italian territory with hypermarkets, supermarkets and convenience stores. During 2012, Despar saw significant expansion due to five new affiliates joining the brand, namely L'Alco, Cannillo, Viale, Gicap and Ergon, which brought the company to more than 1,600 outlets.

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