

Designer Apparel (Ready-To-Wear) in the US

<https://marketpublishers.com/r/D88D17CB057EN.html>

Date: January 2013

Pages: 23

Price: US\$ 660.00 (Single User License)

ID: D88D17CB057EN

Abstracts

The US designer apparel category was strong over 2011 and 2012, with value growth in both accessible diffusion brands and higher-priced absolute luxury designer labels. After a tumultuous period of negative growth during the global recession of 2008-09, designer fashion bounced back strongly. Designer labels have been buoyed by the resilient spending of the high-end consumer. 2011 and 2012 saw record rebounds in publically traded stocks, with the Dow Jones Luxury Index (a key financial measure...

Euromonitor International's Designer Apparel (Ready-to-Wear) in USA report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2017 illustrate how the market is set to change

Product coverage: Designer Clothing (Ready-to-Wear), Designer Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Summary 1 Selected Luxury Shopping Centres 2011

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Designer Apparel (Ready-to-Wear) by Category: Value 2007-2012

Table 2 Sales of Designer Apparel (Ready-to-Wear) by Category: % Value Growth 2007-2012

Table 3 Sales of Designer Apparel (Ready-to-Wear) by Distribution Format: % Analysis 2007-2012

Table 4 Forecast Sales of Designer Apparel (Ready-to-Wear) by Category: Value 2012-2017

Table 5 Forecast Sales of Designer Apparel (Ready-to-Wear) by Category: % Value Growth 2012-2017

Executive Summary

Strong 2012 for US Luxury

Consumer Aspiration Still Key

Brand Owners Seek Control of Retail

E-commerce Surges Forward

Pace Drops But Forecast Prospects Remain Bright

Key Trends and Developments

US Income Inequality Threatens Aspirational Luxury

Telling A Story: Narrative and US Luxury Marketing

Brands Move Forward With Web Presence

Luxury Apparel & Accessories Brands Seek Distribution Control

Global Tourism Provides A Boost To Luxury Prospects

Market Data

Table 6 Sales of Luxury Goods by Category: Value 2007-2012

Table 7 Sales of Luxury Goods by Category: % Value Growth 2007-2012

Table 8 Luxury Goods Company Shares 2008-2011

Table 9 Luxury Goods Brand Shares 2008-2011

Table 10 Sales of Luxury Goods by Distribution Format: % Analysis 2007-2012

Table 11 Sales of Luxury Goods by Category and Distribution Format: % Analysis 2012

Table 12 Forecast Sales of Luxury Goods by Category: Value 2012-2017

Table 13 Forecast Sales of Luxury Goods by Category: % Value Growth 2012-2017

Definitions

Sources

Summary 2 Research Sources

I would like to order

Product name: Designer Apparel (Ready-To-Wear) in the US

Product link: <https://marketpublishers.com/r/D88D17CB057EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D88D17CB057EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970