

# Designer Apparel (Ready-To-Wear) in the US

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## Abstracts

The US designer apparel category was strong over 2011 and 2012, with value growth in both accessible diffusion brands and higher-priced absolute luxury designer labels. After a tumultuous period of negative growth during the global recession of 2008-09, designer fashion bounced back strongly. Designer labels have been buoyed by the resilient spending of the high-end consumer. 2011 and 2012 saw record rebounds in publically traded stocks, with the Dow Jones Luxury Index (a key financial measure...

Euromonitor International's Designer Apparel (Ready-to-Wear) in USA report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2017 illustrate how the market is set to change

**Product coverage:** Designer Clothing (Ready-to-Wear), Designer Footwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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