

Designer Apparel (Ready-To-Wear) in the United Kingdom

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Abstracts

Polarisation continued within the designer apparel (ready-to-wear) category in the UK, as consumers either sought to own a product from a designer brand name at an affordable price or desired absolute luxury, viewing that purchase as an investment piece. Although the recession has not deeply impacted the UK luxury goods category, it has affected the consumer mentality behind purchasing patterns. Consumers with less disposable income are opting for luxury accessories or designer jeans, which are...

Euromonitor International's Designer Apparel (Ready-to-Wear) in United Kingdom report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Product coverage: Designer Clothing (Ready-to-Wear), Designer Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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