

# Designer Apparel and Footwear (Ready-To-Wear) in Ukraine

<https://marketpublishers.com/r/D589C2A3D36EN.html>

Date: December 2021

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: D589C2A3D36EN

## Abstracts

Designer apparel and footwear registered a huge hit in 2020, due to the pandemic. In 2021, with society gradually opening up, including retail outlets, value growth is expected to be in the double digits. All the same, with the pandemic far from over, and economic uncertainty negatively impacting purchasing power, value sales are significantly lower than before the onset of COVID-19. In 2021, discounts are still used as a tool for stimulating value sales, but not as aggressively as in 2020.

Euromonitor International's Designer Apparel and Footwear (Ready-to-Wear) in Ukraine report offers a comprehensive guide to the size and shape of the Designer Apparel and Footwear (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel and Footwear (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Designer Apparel (Ready-to-Wear), Designer Footwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Designer Apparel and Footwear (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### DESIGNER APPAREL AND FOOTWEAR (READY-TO-WEAR) IN UKRAINE

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Recovery begins in 2021

The leading brands benefit from a long presence and wide personal luxury ranges

Decline of fast fashion benefits designer apparel and footwear

#### PROSPECTS AND OPPORTUNITIES

Healthy constant value growth, though there are uncertainties

Millennials drive demand for more unique and sustainable luxury brands

Women look to social media to stay up-to-date

#### CATEGORY DATA

Table 1 Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: Value 2016-2021

Table 2 Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Designer Apparel and Footwear (Ready-to-Wear): % Value 2016-2020

Table 4 LBN Brand Shares of Designer Apparel and Footwear (Ready-to-Wear): % Value 2017-2020

Table 5 Distribution of Designer Apparel and Footwear (Ready-to-Wear) by Format: % Value 2016-2021

Table 6 Forecast Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: Value 2021-2026

Table 7 Forecast Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: % Value Growth 2021-2026

### LUXURY GOODS IN UKRAINE

#### EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Designer Apparel and Footwear (Ready-To-Wear) in Ukraine

Product link: <https://marketpublishers.com/r/D589C2A3D36EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D589C2A3D36EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970