

Designer Apparel (Ready-To-Wear) in Turkey

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Abstracts

Turkey is the second largest exporter of designer apparel (ready-to-wear) in Europe, being an important production base for many luxury brands, such as Calvin Klein, Armani, Tommy Hilfiger and Lacoste. In order to bring together domestic producers, local designers and foreign delegations, Istanbul Fashion Week and Collection Premiere are organised. Moreover, luxury brands have expanded their distribution networks through new shopping malls and new exclusive shops. The arrival of Shangri-La this...

Euromonitor International's Designer Apparel (Ready-to-Wear) in Turkey report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Product coverage: Designer Clothing (Ready-to-Wear), Designer Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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