

Designer Apparel (Ready-To-Wear) in Switzerland

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Abstracts

Fashion continues to be the main driver of growth for designer apparel in 2013. Despite the mild economic context, more consumers were willing to purchase designer apparel. The industry is taking advantage of the boom of affluent tourists from countries such as China, Russia and India, as well as Middle-Eastern tourists. To benefit from significant price reductions, local consumers generally choose to wait for sales to buy expensive clothes.

Euromonitor International's Designer Apparel (Ready-to-Wear) in Switzerland report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Product coverage: Designer Clothing (Ready-to-Wear), Designer Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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the Swiss Economy Continues To Demonstrate Resilience

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Luxury Goods Brands Seek To Assert Greater Brand Control

A Digital Revolution Is Taking Place in the Luxury Goods Industry

Positive Outlook Expected for the Forecast Period

Key Trends and Developments

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Chinese Tourism Provides Boost To Luxury Goods Industry

Meet the Connected Luxury Shopper

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