

Designer Apparel (Ready-To-Wear) in Russia

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Abstracts

While the beginning of 2013 saw the incomes of the wealthiest people continue to grow, this followed the pay outs of annual bonuses. In the second half of the year, the growth in incomes of luxury apparel consumers, especially among the middle class, was more moderate. As a result, designer apparel retail sales grew by 12% in current terms in 2013. While this performance was significant compared with developed European countries, growth was slower than in Asian markets such as Hong Kong, China,...

Euromonitor International's Designer Apparel (Ready-to-Wear) in Russia report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Product coverage: Designer Clothing (Ready-to-Wear), Designer Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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