

# Designer Apparel (Ready-To-Wear) in Romania

<https://marketpublishers.com/r/D8CF08AF224EN.html>

Date: May 2014

Pages: 22

Price: US\$ 660.00 (Single User License)

ID: D8CF08AF224EN

## Abstracts

The economic and political situation in Romania reflected negatively on the performance of designer apparel (ready-to-wear). After a slight rebound in the value sales of designer apparel (ready-to-wear) in 2012, the market size expanded even more in 2013, as a result of the limited purchasing powers of consumers. Sales of designer clothing were booming pre-economic crisis; hence, some consumers of luxury goods preferred to rely on the products they already had until their financial situation...

Euromonitor International's Designer Apparel (Ready-to-Wear) in Romania report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

**Product coverage:** Designer Clothing (Ready-to-Wear), Designer Footwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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