

Designer Apparel (Ready-To-Wear) in Mexico

<https://marketpublishers.com/r/DFF09AA6991EN.html>

Date: February 2014

Pages: 22

Price: US\$ 660.00 (Single User License)

ID: DFF09AA6991EN

Abstracts

In 2013 designer apparel saw dynamic growth thanks to the greater availability of products. New brands such as Johnston & Murphy entered the Mexican market during this year, and some others, such as Marc Jacobs, Corneliani and Brooks Brothers, opened new stores in some of the most exclusive shopping centres in the country. In 2013 sales of designer apparel reached Mx\$22,726 million, which was a 10% increase in current value terms when compared with the previous year.

Euromonitor International's Designer Apparel (Ready-to-Wear) in Mexico report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Product coverage: Designer Clothing (Ready-to-Wear), Designer Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Table 1 Selected Luxury Shopping Centres 2013

Competitive Landscape

Prospects

Category Data

Table 2 Sales of Designer Apparel (Ready-to-Wear) by Category: Value 2008-2013

Table 3 Sales of Designer Apparel (Ready-to-Wear) by Category: % Value Growth 2008-2013

Table 4 NBO Company Shares of Designer Apparel (Ready-to-Wear): % Value 2008-2012

Table 5 LBN Brand Shares of Designer Apparel (Ready-to-Wear): % Value 2009-2012

Table 6 Distribution of Designer Apparel (Ready-to-Wear) by Format: % Value 2008-2013

Table 7 Forecast Sales of Designer Apparel (Ready-to-Wear) by Category: Value 2013-2018

Table 8 Forecast Sales of Designer Apparel (Ready-to-Wear) by Category: % Value Growth 2013-2018

LVMH Moët Hennessy Louis Vuitton SA in Luxury Goods (mexico)

Strategic Direction

Key Facts

Summary 1 LVMH Moët Hennessey Louis Vuitton SA: Key Facts

Company Background

Summary 2 LVMH Moët Hennessey Louis Vuitton SA: Luxury Brands by Category 2013

Internet Strategy

Executive Summary

Luxury Goods Maintains Dynamic Growth in 2013

Consumers Become Increasingly Responsible in Their Purchasing Decisions

the Arrival of New Brands Reflects the Potential of the Market

Luxury Brands Open Their Own Stores

Further Growth Is Expected Over the Forecast Period

Key Trends and Developments

Environmentally and Socially Responsible Luxury Becomes Trendy

Luxury Brands Venture Into Opening Their Own Boutiques

Changing Lifestyles Favour Increases in Household Income

Economic Stability Drives Sales of Luxury Products

Distribution

Summary 3 Selected Luxury Shopping Centres 2013

Summary 4 Selected Luxury Department Stores: Number of Outlets 2013

Market Data

Table 9 Sales of Luxury Goods by Category: Value 2008-2013

Table 10 Sales of Luxury Goods by Category: % Value Growth 2008-2013

Table 11 NBO Company Shares of Luxury Goods: % Value 2008-2012

Table 12 LBN Brand Shares of Luxury Goods: % Value 2009-2012

Table 13 Distribution of Luxury Goods by Format: % Value 2008-2013

Table 14 Distribution of Luxury Goods by Format and Category: % Value 2013

Table 15 Forecast Sales of Luxury Goods by Category: Value 2013-2018

Table 16 Forecast Sales of Luxury Goods by Category: % Value Growth 2013-2018

Sources

Summary 5 Research Sources

I would like to order

Product name: Designer Apparel (Ready-To-Wear) in Mexico

Product link: <https://marketpublishers.com/r/DFE09AA6991EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DFE09AA6991EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970