

Designer Apparel (Ready-To-Wear) in Malaysia

<https://marketpublishers.com/r/D2C4A397E8BEN.html>

Date: June 2014

Pages: 19

Price: US\$ 660.00 (Single User License)

ID: D2C4A397E8BEN

Abstracts

Despite slightly slower GDP growth in Malaysia in 2013, demand for designer apparel did not slow down. Malaysians, especially younger generation, were becoming highly brand-conscious which motivated them to choose designer apparel over non-designer apparel. In addition, consumers in Malaysia were also willing to spend on designer apparel due to the opening of more designer apparel outlets in shopping malls which resulted in stronger visibility of designer apparel outlets in public. Lastly,...Euromonitor International's Designer Apparel (Ready-to-Wear) in Malaysia report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change **Product coverage:** Designer Clothing (Ready-to-Wear), Designer Footwear. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HeadlinesTrendsSummary 1 Selected Luxury Shopping Centres: 2013Competitive LandscapeProspectsCategory Data Table 1 Sales of Designer Apparel (Ready-to-Wear) by Category: Value 2008-2013 Table 2 Sales of Designer Apparel (Ready-to-Wear) by Category: % Value Growth 2008-2013 Table 3 NBO Company Shares of Designer Apparel (Ready-to-Wear): % Value 2008-2012 Table 4 LBN Brand Shares of Designer Apparel (Ready-to-Wear): % Value 2009-2012 Table 5 Distribution of Designer Apparel (Ready-to-Wear) by Format: % Value 2008-2013 Table 6 Forecast Sales of Designer Apparel (Ready-to-Wear) by Category: Value 2013-2018 Table 7 Forecast Sales of Designer Apparel (Ready-to-Wear) by Category: % Value Growth 2013-2018Executive SummaryLuxury Goods Sees Strong Growth in 2013Increasing Number of Females in the Workforce Drives Sales of Luxury GoodsLuxury Goods in Malaysia Dominated by International Luxury Brand OwnersPhysical Stores Dominate Distribution of Luxury GoodsPositive Outlook for Luxury Goods in MalaysiaKey Trends and DevelopmentsStrong Economic Growth Maintains High Growth of Luxury GoodsChanging Lifestyles and Demographic Factors Have Positive Impact on Luxury GoodsInternational Luxury Groups Have Strong PresenceStore-based Outlets Dominate Sales of Luxury Goods in MalaysiaDistributionSummary 2 Selected Luxury Shopping Centres 2013Market Data Table 8 Sales of Luxury Goods by Category: Value 2008-2013 Table 9 Sales of Luxury Goods by Category: % Value Growth 2008-2013 Table 10 NBO Company Shares of Luxury Goods: % Value 2008-2012 Table 11 LBN Brand Shares of Luxury Goods: % Value 2009-2012 Table 12 Distribution of Luxury Goods by Format: % Value 2008-2013 Table 13 Distribution of Luxury Goods by Format and Category: % Value 2013 Table 14 Forecast Sales of Luxury Goods by Category: Value 2013-2018 Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2013-2018SourcesSummary 3 Research Sources

I would like to order

Product name: Designer Apparel (Ready-To-Wear) in Malaysia

Product link: <https://marketpublishers.com/r/D2C4A397E8BEN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D2C4A397E8BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970