

Designer Apparel (Ready-To-Wear) in Italy

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Abstracts

The main trend affecting designer apparel in 2013 was the steep decline recorded in demand from Italian consumers. Italian consumers of designer apparel were directly impacted by the economic crisis in Italy. Political uncertainty also led consumers to limit the frequency of purchasing designer apparel. All these factors led to a crisis amongst multi-brand shops located in Italian provinces, which recorded increases in unsold stocks and demanded fewer products from wholesalers. On the other...Euromonitor International's Designer Apparel (Ready-to-Wear) in Italy report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Product coverage: Designer Clothing (Ready-to-Wear), Designer Footwear. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

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