

# Designer Apparel (Ready-To-Wear) in Indonesia

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## Abstracts

Designer apparel (ready-to-wear) remains the largest luxury goods area in value sales terms in Indonesia and continues to grow strongly. The area covers a wide array of goods, from outerwear and underwear and clothing accessories to footwear for men, women and children. In addition, the area also offers a high price range of luxury goods, with the consumer base ranging from upper-middle class to upper income groups. The increasing craze regarding the latest fashion trends in Indonesia is being...

Euromonitor International's Designer Apparel (Ready-to-Wear) in Indonesia report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

**Product coverage:** Designer Clothing (Ready-to-Wear), Designer Footwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Availability of Luxury Labels and Selections Continues To Increase

Luxury Goods Remains Highly Fragmented

Luxury Department Store Springs Up

Accelerating Growth Anticipated Towards Forecast Period

Key Trends and Developments

Rising Per Capita Income Fuels Spending on Luxury Goods

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